The Nonprofit Newsletter

Presented Proudly by Snowball

Hey Friend,

As the leaves start to put on their vibrant autumn attire, we're here to add a splash of color to your nonprofit journey with our mid-September newsletter. 🍂🌻

Starting a Nonprofit Org: Raise Money Now. If you've ever dreamed of making a difference through a nonprofit organization, our featured article, "Starting a Nonprofit Org: Raise Money Now," is your guiding star. We've packed it with insights to help you kickstart your nonprofit journey and turn those dreams into reality. It's time to make your nonprofit aspirations take flight!

Shining on a Panel: We're thrilled to share that we recently had the honor of being featured on a prestigious panel. It's a testament to our commitment to making a positive impact, and we can't wait to share the wisdom and insights we gained. Scroll down for more details!

Joke of the Week: Laughter for a Cause: Because even amidst our serious mission-driven work, a good laugh is like a burst of sunshine for the soul. Get ready to chuckle for a good cause!

Did you know: September is not just about falling leaves; it's also National Doodle Day! It's a reminder that creativity knows no bounds and that even a simple doodle can make a big impact.

Join the Spotlight: Does your nonprofit have an inspiring story to tell? We're on the lookout for remarkable organizations to feature in our upcoming newsletters! Don't be shy; share your journey with us and let's inspire others together.

So, grab your coziest sweater, your favorite warm beverage, and dive into this week's newsletter. We promise insights, laughter, and a sprinkle of inspiration to keep your nonprofit spirit glowing as brightly as the autumn foliage.

Don't forget to share the newsletter with your fellow nonprofit heroes. Together, we'll make this season one of positive change and impactful endeavors!

Wishing you a September filled with purpose, successful fundraising, and moments that warm your heart.

With autumnal regards,

The Snowball Fundraising Team

If you've decided to start a nonprofit, congratulations! You're about to embark on a fulfilling journey with an incredible purpose: to do good things in this world. Working in nonprofits is extremely rewarding, but founding your own organization can be a major challenge.

Building an effective, long-lasting organizational structure takes determination and planning — and the right tools. Yet being fully prepared and understanding every aspect of nonprofit work goes a long way to help ease the process.

The following steps are key to establishing and growing your new nonprofit organization.

Use this list to jump to a specific step, or follow along from the top:

Part I: Getting Set Up

1. Define your nonprofit's mission.
2. Build your nonprofit's leadership team.
3. Get up and running with online fundraising tools.
4. Legally incorporate to start your nonprofit organization.

Part II: Getting Official

5. Write your new nonprofit's bylaws.
6. Apply for and receive 501(c)3 status.
7. Secure some startup funding for your organization.
8. Identify local partners for your nonprofit.

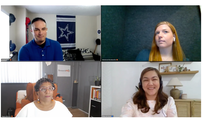
Part III: Getting Started

9. Get started pursuing your mission.
10. Begin building a base of support in your community.
11. Build your nonprofit's professional network.
12. Lay some foundations for future growth.

As you read through these essential steps, remember that while some may be pursued in whatever order you see fit, others should follow this particular order. For instance, you must write your initial bylaws before applying for 501(c)3 status, and you must set up your online donation page before you start any fundraising campaigns.

Starting a nonprofit organization is among the most admirable work you can do. You owe it to yourself and your mission to be fully prepared. Follow these essential steps for building an organization that will benefit its community for years to come.

Click here to continue reading this FREE article



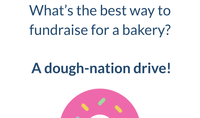
We are thrilled to share that our very own Josiah Botello, Director of Sales , was recently featured in the insightful panel discussion, "Getting to Know Your Donors: Gen Z Edition". 🎤🎥

Curious to hear what Josiah and other experts had to say about engaging with the Generation Z demographic? Want to discover the strategies that can supercharge your fundraising efforts?

👉 Click the link below to watch the panel and gain valuable insights:

Don't miss this opportunity to explore innovative ways to connect with donors and drive positive change for your cause. ✨

Click here to re-watch the panel discussion



What's the best way to fundraise for a bakery?

A dough-nation drive!

Today, September 15th, marks National Doodle Day! National Doodle Day is an annual event in the United Kingdom that encourages people to doodle for a good cause. The event was originally established to raise funds for the charity Epilepsy Action, which provides support and information to people affected by epilepsy. Here's a brief history of National Doodle Day:

1. **Founding of National Doodle Day:** National Doodle Day was first launched in 2004 by a UK-based initiative called the Doodle Day Campaign. The campaign was created by the comedian and illustrator, Samantha Castle, who had personal experience with epilepsy. The goal was to raise awareness about epilepsy and raise funds to support the work of Epilepsy Action.
2. **The Doodle Auction:** The centerpiece of National Doodle Day is the Doodle Auction. People, including celebrities, are invited to create and donate doodles, which are then auctioned off to the highest bidders. These doodles can be anything from simple drawings to more elaborate artworks. The funds generated from the auctioned doodles go directly to Epilepsy Action to support its services and research.
3. **Participation and Awareness:** Over the years, National Doodle Day gained popularity, with more and more individuals and organizations participating. It became a fun and creative way for people to contribute to a charitable cause while showcasing their artistic talents, no matter how limited.
4. **Date and Frequency:** National Doodle Day was typically celebrated on the first Friday in February each year. This date often coincided with International Epilepsy Day, a global event that raises awareness about epilepsy. However, please note that the date may have evolved or changed since my last update in September 2023.
5. **Legacy:** National Doodle Day served as a reminder that anyone can create art, and it promoted the idea that doodling, even in its most spontaneous and playful form, can be a form of self-expression. It also continued to draw attention to epilepsy, a neurological condition that affects millions of people worldwide.

At Snowball Fundraising, we believe in the power of storytelling to inspire change and create a positive impact in our communities. We know that every nonprofit has a unique and compelling story to tell about the work you do and the lives you touch. That's why we're excited to invite you to be a part of our upcoming newsletter feature!

Share Your Nonprofit's Story: We want to shine a spotlight on the incredible work that nonprofits like yours are doing to make the world a better place. This is your opportunity to tell your story, share your journey, and showcase the impact you've had on individuals, families, or communities.

How to Participate:

1. **Write Your Story:** Craft a heartfelt and engaging narrative that highlights your nonprofit's mission, accomplishments, and the difference you're making.
2. **Include Visuals:** Feel free to include high-quality photos, infographics, or videos that bring your story to life. Visuals can help your readers connect emotionally with your mission.
3. **Submit Your Entry:** Send your story and visuals to newsletter@snowballfundraising.com. Please make sure to include your nonprofit's name, contact information, and any relevant social media handles.

Why Share Your Story?

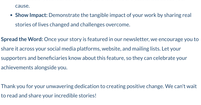
- **Inspire Others:** Your story has the power to inspire others to get involved, support your cause, or even start their own initiatives.
- **Build Connections:** Sharing your journey can help you connect with like-minded individuals, potential donors, and partners who are passionate about your cause.
- **Show Impact:** Demonstrate the tangible impact of your work by sharing real stories of lives changed and challenges overcome.

Spread the Word: Once your story is featured in our newsletter, we encourage you to share it across your social media platforms, website, and mailing lists. Let your supporters and beneficiaries know about this feature, so they can celebrate your achievements alongside you.

Thank you for your unwavering dedication to creating positive change. We can't wait to read and share your incredible stories!

-The Snowball Fundraising Team

Email us your Story!



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