Hey Friend,

Hello, September Sparklers of the Nonprofit World!

As the days grow a tad cooler and the leaves start their colorful transformation, we're here to warm your hearts with the latest and greatest in the world of nonprofits. 🍂✨

First up, we've got an article that's as smooth as a sip of hot apple cider on a crisp September morning: "Silent Auctions: A Guide for Smart Nonprofits [FAQ & Tips]" It's your passport to hosting silent auctions like a pro, complete with answers to all your burning questions and tips to make your event a standout success.

But wait, there's more! It's time for the "Joke of the Week: Laughter for a Cause." Because even as we delve into serious nonprofit matters, a good laugh can be the secret sauce that keeps our spirits high and our missions on track!

In our "Did you know" section, we're shining a spotlight on National Childhood Cancer Awareness Month. It's a time to raise awareness, support those battling this disease, and champion the organizations working tirelessly to find a cure. Let's make September a month of hope and action!

And here's your chance to shine: We're on the lookout for remarkable nonprofits to feature in our upcoming newsletters! If your organization is making a difference in the world, drop us a line and let us know why you should be in the spotlight.

So, cozy up with a warm beverage, settle into your favorite reading nook, and dive into this week's newsletter. We promise insights, laughter, and a sprinkle of inspiration to fuel your nonprofit journey.

Don't forget to share the newsletter with your fellow nonprofit change-makers. Together, we'll make September a month of impact and positive change that lights up the autumn sky!

Wishing you a September filled with purpose, successful fundraising, and moments that warm your heart.

With autumnal regards,

The Snowball Fundraising Team

Silent Auctions: A Guide for Smart Nonprofits [FAQ & Tips]

Auctions have long been powerful events for nonprofits to raise awareness for their cause, further engage with their supporters, and raise critical funding. Silent auctions are one type of event within the larger umbrella of a charity auction.

If you are a fundraising professional within the nonprofit sector, you likely have some degree of knowledge about auctions. But perhaps you've never hosted one yourself, or you're looking for a refresher before planning your next big event.

That's why we've put together this guide to pulling off a successful silent auction. We'll cover the following topics to get you better prepared to host your own auction and bring in the big bucks for your organization:

- What is a Silent Auction? FAQ
- How to Run a Silent Auction
- Best Practices for Silent Auctions

Here at Snowball, we pride ourselves on our ability to help schools, churches, and other nonprofits raise the funds that they need to thrive. Are you ready to take your fundraising to the next level with a silent auction? Let's jump in!

Click here to continue reading this FREE article!

Check out our
Amazing Auction Software

Quickly create silent auctions that engage your supporters and compel them to bid more with our mobile bidding app—whether they're virtual or in person.

- Unlimited Auctions
- Unlimited Auction Items
- Unlimited Bidders

Your Auction, Your Way

The Snowball auction software and mobile bidding app give you the freedom to create multiple charity auctions throughout the year, without limits on items or participants. Snowball Auctions are a memorable and effective way to connect with your supporters while fundraising. And with no hidden fees in our fundraising platform, you'll make more money for your cause.

Easy to Customize

- Upload up to five photos for each auction item.
- Include unique descriptions.
- Schedule your auctions in advance, or start and end them manually.
- Add categories, recognize sponsors, bulk import items and more!

Easy to Bid

- Supporters can bid on unlimited items with the push of a button or by typing a Text-to-Bid word into their phones.
- Automatic email and text notifications tell supporters if they've been outbid, increasing their engagement.
- Auction items clearly show if supporters are the top bidder or if they've been outbid.

Easy to Collect

- Once the auction ends, all participants get automatic email and text notifications telling them if they won (or prompting them to donate if they didn't).
- An online payment portal helps complete purchases seamlessly.
- Supporters get instant receipts for their purchases and donations.

Get a Closer Look at Our Auction Software

Schedule a demo with one of our fundraising consultants, and we'll personally show you all the things Snowball Auctions can do for your organization.

Click here to SEE how our Amazing Auction Software works!

Joke of the Week:
Laughter for a Cause

How often do pool lifeguards donate to charity?

It deep-ends!

Did you know?

September is National Childhood Cancer Awareness Month

September marks National Childhood Cancer Awareness Month in the United States, a time when the nation unites to raise awareness and support for children battling cancer and their families. This month-long observance shines a spotlight on the devastating impact of pediatric cancer and highlights the ongoing efforts to find better treatments and ultimately a cure.

Childhood cancer is a heart-wrenching reality that affects thousands of families each year. It doesn't discriminate, affecting children from all walks of life, regardless of age, race, or gender. National Childhood Cancer Awareness Month serves as a poignant reminder that, while progress has been made, there is still much work to be done in the fight against this disease.

Here are some key aspects of National Childhood Cancer Awareness Month:

1. **Awareness and Education**: Throughout September, various organizations, healthcare providers, and individuals come together to educate the public about childhood cancer. They share stories of young warriors and their families, emphasizing the need for early detection and the importance of supporting research.
2. **Fundraising and Support**: Many events and fundraising campaigns are organized during this month to support pediatric cancer research and assist families facing the financial and emotional burdens of treatment. Donations go towards funding clinical trials, research projects, and family support programs.
3. **Gold Ribbon**: The gold ribbon is the symbol of childhood cancer awareness. You may see gold ribbons displayed on lapels, tied to trees, and even on famous landmarks to raise awareness and show solidarity with children and families affected by cancer.
4. **Advocacy**: National Childhood Cancer Awareness Month also encourages advocacy efforts aimed at improving the lives of pediatric cancer patients. Advocates push for increased funding for research, improved access to treatment, and better support for families.
5. **Hope and Resilience**: Despite the challenges children with cancer face, their courage and resilience are a source of inspiration. This month is an opportunity to celebrate the strength of these young fighters and the support they receive from their communities.
6. **Research and Progress**: Over the years, advancements in research have improved the survival rates and treatment options for children with cancer. National Childhood Cancer Awareness Month highlights these achievements and emphasizes the need for continued research to find more effective treatments and, ultimately, a cure.

In conclusion, National Childhood Cancer Awareness Month is a time to come together as a nation to support children and families affected by cancer, raise awareness, and drive progress in the fight against pediatric cancer. By wearing gold ribbons, participating in fundraising events, and advocating for better resources and treatments, we can contribute to a brighter future for young cancer patients and their families. Together, we can make a difference in the lives of these brave children and work towards a world where no child has to battle cancer.

WE WANT YOU!

To be featured in our newsletter...

At Snowball Fundraising, we believe in the power of storytelling to inspire change and create a positive impact in our communities. We know that every nonprofit has a unique and compelling story to tell about the work you do and the lives you touch. That's why we're excited to invite you to be a part of our upcoming newsletter feature!

Share Your Nonprofit's Story: We want to shine a spotlight on the incredible work that nonprofits like yours are doing to make the world a better place. This is your opportunity to tell your story, share your journey, and showcase the impact you've had on individuals, families, or communities.

How to Participate:

1. **Write Your Story:** Craft a heartfelt and engaging narrative that highlights your nonprofit's mission, accomplishments, and the difference you're making.
2. **Include Visuals:** Feel free to include high-quality photos, infographics, or videos

that bring your story to life. Visuals can help your readers connect emotionally with your mission.

3. **Submit Your Entry:** Send your story and visuals to newsletter@snowballfundraising.com. Please make sure to include your nonprofit's name, contact information, and any relevant social media handles.

Why Share Your Story?

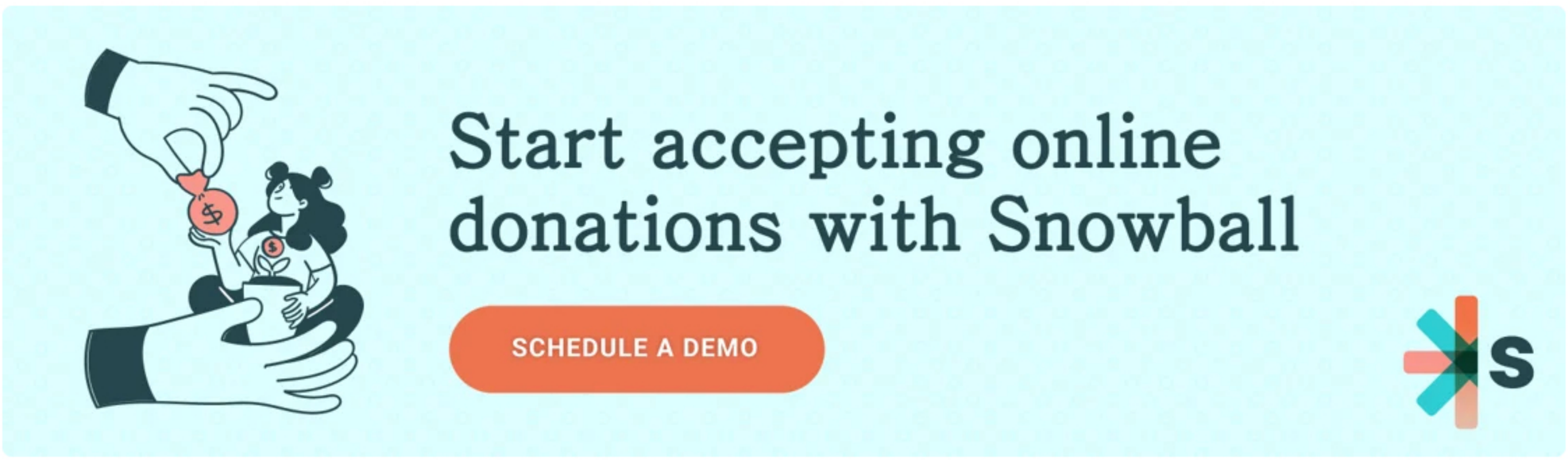
- **Inspire Others:** Your story has the power to inspire others to get involved, support your cause, or even start their own initiatives.
- **Build Connections:** Sharing your journey can help you connect with like-minded individuals, potential donors, and partners who are passionate about your cause.
- **Show Impact:** Demonstrate the tangible impact of your work by sharing real stories of lives changed and challenges overcome.

Spread the Word: Once your story is featured in our newsletter, we encourage you to share it across your social media platforms, website, and mailing lists. Let your supporters and beneficiaries know about this feature, so they can celebrate your achievements alongside you.

Thank you for your unwavering dedication to creating positive change. We can't wait to read and share your incredible stories!

-The Snowball Fundraising Team

Email us your Story!



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