The Nonprofit Newsletter

Presented Weekly by snowball Fundraising

Hey Friend,

As the warmth of summer fades and the vibrant colors of fall begin to paint the landscape, we welcome you back to our weekly newsletter! We hope you've had a rejuvenating summer and are ready to dive into the new season with renewed energy and passion for your vital work.

In This Week's Edition:

1. **Article Spotlight: "24+ Tried-and-True Political Campaign Fundraising Ideas"** 🗳️ As we head towards election season, we know that many of you are engaged in campaigns that aim to bring about positive change. Check out our handpicked article for a treasure trove of innovative fundraising ideas that have proven successful on the political stage. Whether you're supporting a candidate or advocating for policy changes, these strategies can help you raise the resources needed to make a lasting impact.
2. **Joke of the Week: Laughter for a Cause** 😄 Because your dedication deserves a moment of levity! Enjoy our lighthearted joke of the week that's sure to bring a smile to your face. Remember, even in the midst of serious work, a good laugh can go a long way in fostering camaraderie and boosting morale.
3. **Article Spotlight: "The Ultimate Silent Auction Bid Sheet Guide + Free Template"** 🎉 If you're gearing up for an upcoming silent auction fundraiser, this comprehensive guide is your secret weapon. Learn how to design effective bid sheets, set starting bids, and create a bidding frenzy that maximizes your fundraising potential. Plus, don't miss the chance to download our free bid sheet template and streamline your auction process.
4. **New Feature: Share Your Nonprofit's Story** ✨ We believe in the power of

stories to inspire and connect. That's why we're excited to introduce a new feature where you can submit your nonprofit's story to be featured in our upcoming newsletters. Whether it's a heartwarming success story, a tale of overcoming challenges, or a glimpse into your organization's mission, we want to hear from you. Details on how to submit can be found within the newsletter.

As always, we're here to support your incredible efforts and provide you with valuable resources that amplify your impact. Keep an eye on your inbox every week for insights, laughter, and opportunities to connect with fellow changemakers.

Wishing you a splendid start to fall and a continuous journey filled with meaningful accomplishments.

Warm regards,

The Snowball Fundraising Team

24+ Tried-and-True Political Campaign Fundraising Ideas

Political campaigns play a huge role in ensuring a successful democratic process. After all, it’s how we’re able to elect representatives who we feel are able to best portray our wants and needs on a grander scale. This is true whether it's concerning the president of the United States right down to local officials such as your city mayor or town council members.

That being said, this process can become quite costly for the officials looking to get their names on the ballots. **That's where political fundraising comes in.**

Here at Snowball, we know all about effective fundraising ideas—and how to raise more with limited resources. So we're here to help! We've put together this practical guide to political fundraising with a list of some of the most effective political campaign fundraising ideas.

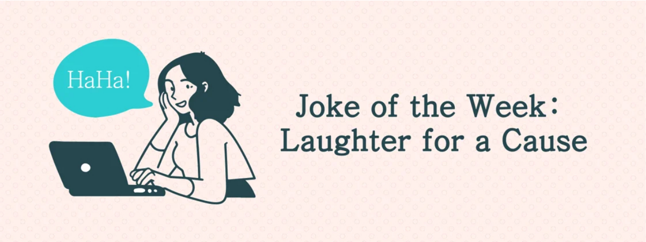
Our 24+ ideas are divided among the following categories:

- Our Favorite Political Campaign Fundraising Ideas
- Virtual Political Campaign Fundraising Ideas
- Easy Political Campaign Fundraising Ideas
- Fundraising Event Ideas for Political Campaigns
- Product Fundraising Ideas for Political Campaigns

Feel free to skip around to the sections that most interest you or read along from the top to walk through *all* of our best ideas.

Ready to jump in? *Let's get started!*

Click here to continue reading this FREE article!



What do you call a fundraiser for mimes?

Silent Auction!

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The Ultimate Silent Auction Bid Sheet Guide + Free Template

Silent auctions, whether in-person or online, are known for generating funds for nonprofits and providing donors with an engaging experience—as well as something tangible to take home with them.

There are plenty of reasons to choose a silent auction as your next fundraiser, from building a sense of community among supporters to promoting local businesses. However, silent auctions require extensive planning. You need to organize the event space, procure the items guests will bid on, and create a **silent auction bid sheet** for each item at the auction.

If you're not sure where to start, don't worry. We'll cover everything you need to know about silent auction bid sheets, plus we'll provide an overview of how to use them on the auction day itself. We'll cover each of these topics in detail:

- What is a Silent Auction Bid Sheet?
- Free Silent Auction Bid Sheet Template
- Silent Auction Bid Sheet Ideas
- Virtual Silent Auction Bid Sheets
- How to Bid on Silent Auction Bid Sheets

Bid sheets aren't overly complicated, but they contain a lot of important information. Let's explore the basics to ensure your bidding sheets represent your nonprofit in the best way possible.

Click here to continue reading this FREE article!

WE WANT YOU!
To be featured in our newsletter...

At Snowball Fundraising, we believe in the power of storytelling to inspire change and create a positive impact in our communities. We know that every nonprofit has a unique and compelling story to tell about the work you do and the lives you touch. That's why we're excited to invite you to be a part of our upcoming newsletter feature!

Share Your Nonprofit's Story: We want to shine a spotlight on the incredible work that nonprofits like yours are doing to make the world a better place. This is your opportunity to tell your story, share your journey, and showcase the impact you've had on individuals, families, or communities.

How to Participate:

1. **Write Your Story:** Craft a heartfelt and engaging narrative that highlights your nonprofit's mission, accomplishments, and the difference you're making.

2. **Include Visuals:** Feel free to include high-quality photos, infographics, or videos that bring your story to life. Visuals can help your readers connect emotionally with your mission.
3. **Submit Your Entry:** Send your story and visuals to newsletter@snowballfundraising.com. Please make sure to include your nonprofit's name, contact information, and any relevant social media handles.

Why Share Your Story?

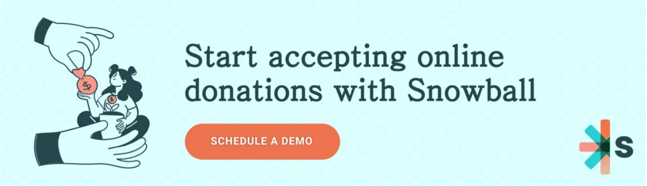
- **Inspire Others:** Your story has the power to inspire others to get involved, support your cause, or even start their own initiatives.
- **Build Connections:** Sharing your journey can help you connect with like-minded individuals, potential donors, and partners who are passionate about your cause.
- **Show Impact:** Demonstrate the tangible impact of your work by sharing real stories of lives changed and challenges overcome.

Spread the Word: Once your story is featured in our newsletter, we encourage you to share it across your social media platforms, website, and mailing lists. Let your supporters and beneficiaries know about this feature, so they can celebrate your achievements alongside you.

Thank you for your unwavering dedication to creating positive change. We can't wait to read and share your incredible stories!

-The Snowball Fundraising Team

Email us your Story!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